



PRESENTS THE 1ST ANNUAL

LIGHT  
UP

LONG  
BEACH

# HOLIDAY MARKET

DECEMBER 2022

OPENING DAY: FRIDAY 12/2 | CLOSING DAY: WEDNESDAY 12/21

FRIDAYS: 3PM-8PM | SATURDAYS: 9AM-7PM | SUNDAYS: 9AM-2PM | WEDNESDAYS: 9AM-2PM

## SPONSORSHIP OPPORTUNITIES

### TIER 1: BLUEBERRY

\$500

TAGS ON SOCIAL MEDIA

### TIER 2: SCALLION

\$1,000

TAGS ON SOCIAL MEDIA  
BANNER ON WEBSITE

### TIER 3: CARROT

\$2,500

TAGS ON SOCIAL MEDIA, BANNER ON  
WEBSITE, LOGO ON MAIN MARKET  
SIGN, SMALL LOGO ON REUSABLE TOTE  
BAG, MUSIC SPONSORSHIP FOR SINGLE  
PERFORMANCE

### TIER 4: EGGPLANT

\$5,000

TAGS ON SOCIAL MEDIA,  
BANNER ON WEBSITE,  
LOGO ON MAIN MARKET SIGN,  
MEDIUM LOGO ON  
REUSABLE TOTE BAG, STAGE  
SPONSOR FOR ENTIRE EVENT

### TIER 5: BUTTERNUT SQUASH

\$10,000

TAGS ON SOCIAL MEDIA, BANNER  
ON WEBSITE, LOGO ON MAIN  
MARKET SIGN, LARGE LOGO ON  
REUSABLE TOTE BAG, LOGO ON  
STEP AND REPEAT FOR HOLIDAY  
MARKET AND SPECIAL EVENTS

### TIER 6: WHITE PUMPKIN

\$25,000

CO-BRANDING FOR HOLIDAY MARKET  
INCLUDING BRANDING ON TENT TOP, TAGS  
ON SOCIAL MEDIA, BANNER ON WEBSITE,  
LOGO ON MAIN MARKET SIGN, LARGE LOGO  
ON REUSABLE TOTE BAG, LOGO ON STEP  
AND REPEAT, MUSIC SPONSOR FOR ENTIRE  
EVENT

FOR MORE INFORMATION, CONTACT  
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